



**DIGI BOOM**  
TRAINING | DEVELOPMENT | PLACEMENT

# DIGIBOOM

## Digital Marketing Institute



### WHY TO CHOOSE DIGITAL MARKETING AS CAREER?

- High Demand
- Be Your Own Boss
- No Specific Academic Background Required
- Freelancing Opportunities
- Highly Suitable For Work From Home Seekers/ Stay At Home Moms/ Students
- Fastest Growing Industry
- Get Handsome Income
- Easy To Start
- Allows you to compete with Bigger brands
- Provides Part Time Opportunities
- Create Your Own Agency
- Highly Scalable Platform for Full Time Job
- Become Digital Marketing Trainer



**REACH US**



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**JOIN NOW!**

**TUESDAY TO SUNDAY**

**9AM TO 6PM ( 1 HOUR SESSION )**

# DIGI- ADVANCED COURSE

## 35 MODULES- DURATION - 3 MONTHS

1. GRAPHIC DESIGNING
2. VIDEO MARKETING
3. INTRODUCTION OF DIGITAL MARKETING
4. DOMAIN, HOSTING, SSL & TYPES OF WEBSITES OVERVIEW
5. WEBSITE CREATION PLANNING
6. LANDING PAGE CREATION
7. BASIC KNOWLEDGE OF SEARCH ENGINE
8. GOOGLE ALGORITHMS ( BOTH OLD AND NEW)
9. SEO TECHNIQUES ( WHITE HAT, BLACK HAT, GREY HAT)
10. GOOGLE WEBMASTER TOOL
11. GOOGLE ANALYTICS
12. KEYWORD RESEARCH AND PLANNING
13. CONTENT CREATION
14. ON- PAGE SEO
15. OFF-PAGE SEO
16. YOU TUBE SEO
17. GOOGLE MY PROFILE ( LOCAL SEO )
18. GOOGLE SEARCH ADS
19. GOOGLE DISPLAY ADS
20. GOOGLE VIDEO ADS
21. GOOGLE SHOPPING ADS
22. GOOGLE AD MOB
23. FACEBOOK BUSINESS OPTIMIZATION
24. FACEBOOK ADS
25. MESSENGER CHAT AUTOMATION
26. INSTAGRAM ADS
27. LINKED IN PROFILE OPTIMIZATION
28. TWITTER PROFILE OPTIMIZATION
29. DROPSHIPPING
30. AFFILATE MARKETING
31. EMAIL MARKETING
32. E COMMERCE WEBSITE
33. ONLINE REPUTATION ( ORM)
34. GOOGLE ADSENSE
35. FREELANCING

Boom your future with



ChatGPT

**WHY  
CHOOSE US?**

- 100% PLACEMENT ASSISTANCE
- INDUSTRY LIVE TRAINING
- 3 MONTHS INTERNSHIP
- VERIFIED CERTIFICATE
- PROFESSIONAL FACULTIES
- LIFETIME VALIDATION
- E CONTENT
- DOUBT CLEARING SESSIONS